

ORDER

**WZZM 13**

Orders

Order / Rev: 726809

Alt Order #:

Product Desc: Mi Republican Party

Estimate: 12-MRS-983

Flight Dates: 11/06/12 - 11/06/12

Original Date / Rev: 11/05/12 / 11/05/12

Order Type: Political

Primary AE: Tim Siegel

Sales Office: WZZM

Sales Region: LOC

Agency

Name: Marketing Resource Group/ POL

Buying Contact:

Billing Contact:

225 S Washington Square

Lansing, MI 48933

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Michigan Republican Party

Demographic: A25-54

Product Codes: IS-Issue/Non Ballot

Priority: P-1

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	5	\$7,500.00	\$6,375.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	5	\$7,500.00	\$6,375.00	0.00
Totals	5	\$7,500.00	\$6,375.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	11/06/12	11/06/12	M-F 530-6a M-F Morning News	CM	530-6a	-T-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
N 2	WZZM	11/06/12	11/06/12	M-F 6-7a M-F Morning News	CM	6-7a	-T-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
N 3	WZZM	11/06/12	11/06/12	M-F 9-10a Take 5	CM	9-10am	-T-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
N 4	WZZM	11/06/12	11/06/12	M-F 10-1030am Millionaire	CM	10-1030am	-T-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
N 5	WZZM	11/06/12	11/06/12	M-F 1030-11am Millionaire	CM	1030-11a	-T-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
Totals														5	\$7,500.00